

Dear Members,

The past month has flown by and we seem to have enjoyed more holidays than games of footy! School's back now and we'll be storming through the rest of the season until we hit finals fever. Speaking of finals, did you know that we have at least **nine** teams looking likely to play finals this season? So if your team is on the cusp of making it through, make the most of every last training session and game, leave nothing in the tank Redbackers!

Aside from some of our members enjoying holidays in the sun over these past few weeks, other highlights of June and July included: getting up close and personal with Dustin Martin and Andrew Moore from Richmond FC, celebrating the performances of our players in the Yarra Metro Championships, supporting Harrison Shugg (selected in the U15 Victorian team) to raise money for the School Boy's Carnival and hosting interstate footy teams at our Club.

The interstate clashes between the Stirling Saints JFC and Mt Hawthorn Cardinals from WA and our very own Ashy Redbacks deserve a special mention and we've dedicated page 4 of our newsletter for the U11 and U12 boys that participated in these games. We thank the enthusiasm and dedication of Matt Burns, Dale Rowley, Phil Hine and Greg Dixon that coached our teams on their respective days. Our Club put on great shows and the Ashy spirit was out in force as we played host to our visitors. These matches got us thinking that a footy road trip would be a fantastic adventure for our players and parents to enjoy also. Perhaps the Redbackers can go on tour in 2017?

Before we wrap up, thanks to the members that have purchased the 2016/2017 Entertainment Book. So far, we have raised almost \$1,500 and these funds will be used to buy new training equipment. *All books are now overdue so please return (or purchase) any copies you may still have.* As soon as all books are returned, we will be announcing the winning team of the pizza party – good luck!

We hope to see you at our Club Night this Sunday, and all the other Club Nights we have scheduled during finals season. Until then, play hard, support harder and enjoy the remainder of your footy at the Redbacks in Season 2016.

Ashy Committee



Louis and Jack – Winner, Winner, Chicken Dinner @LovePollo_aus



Up close and personal with Dustin Martin and Andrew Moore from Richmond FC



Join us for an exclusive luncheon where you can hear from Rosie Batty and understand how we, as a footy club community, can stand together and support the campaign to end family violence in Australia.

Saturday, August 13, 2016
12:00pm – 3:00pm
Kooyong Lawn Tennis Club
\$70 per person (2 course meal and a drink on arrival)

RSVP: www.trybooking.com/LWNB



Here's Harrison getting his Victorian Guernsey from Matthew Goodyear, Collingwood FC

DIARY DATES

For more information on Club Events, go to <http://www.ashyredbacks.org.au/new-events/>

17 July

Sunday Night Club Night

5:30pm – 8:00pm
Burwood Reserve
Milestone Games
Awards and Lagastes
Medal Round
recipients (U15)
Lions v Giants on TV

24 July

Club Photos

Burwood Reserve
See our website for schedule and instructions



29 July

Friday Night Club Night

5:30pm – 10:30pm
Burwood Reserve
Cats v Bulldogs on TV

31 July

Club Photos

Burwood Reserve
See our website for schedule and instructions



31 July

Sunday Night Club Night

5:30pm – 8:00pm
Burwood Reserve
Player of the Months (Jun/Jul) and
Milestone Games
Awards

13 Aug

Rosie Batty 'Never Alone' Luncheon

12pm – 3pm
Kooyong Tennis Club
www.trybooking.com/LWNB

What's the significance of the number 669?
It's the total number of registered players we have at the Ashy Redbacks
– AND it's the all time RECORD!

THE REDBACKS REVIEW HAS A NEW LOOK

If you've missed any of the back editions,
go to our Ashy Blog

<http://www.ashyredbacks.org.au/ashy-blog/>

Excerpt from R11 Review, U15 Red by Ryan McDonough

*"Before the first ball was even bounced big Seb casually advised he was ruled out with a head knock from the previous day and an even bigger Shuggy advised me that his State Coach didn't want him to risk injury before his important Victorian Rep duties. He asked if he could just have **a quiet one** and sit down at Full Forward. So he **quietly** spent the day between Full Forward and the bench **quietly** kicking five goals and setting up at least another two".*

Full Time Score: Ashy 9.10.64 v Sharks 10.14.74

Coach's Spotlight : Matt Blizzard

This month we're placing **Matt Blizzard, Ashy Redbacks Coach for Colts Black** under the spotlight.

What do you love about coaching? Simply the opportunity to mentor, guide, support and develop a great bunch of kids – Aligning both football development and life learning's from doing your best, never drop your head and the more you put into it the more you will get out of it – same in anything that you choose to do in life.

Who has been the most inspiring coach you have had and why? Tommy Carol at Assumption College (Kilmore VIC). He had high expectations and standards, especially from a personal commitment and effort perceptive (e.g. How you trained reflected how you played) and he pushed for 120% effort. He encouraged us to be inspired by each others efforts, courage and determination and to lead by our examples, displayed by our off the field, at training and game day behaviors. The core essence of becoming the power of one – i.e. One team.

What have been the best words of advice a coach has ever given you? Resilience. No matter what, never drop your head. Just get up and go again! Always do your best, no one can take that away from you regardless of what the scoreboard may or may not reflect.

Which AFL coach do you most admire and why? Alistair Clarkson (Hawthorn). Whilst I don't like the team very much (*sorry Hodgey, Ed!*), I have nothing but respect for his coaching abilities. The way he re-invents and his ability to maintain a competitive team over a long period of time, as well as his ability to coach a team that is able to peak at the final. Based on the number of coaches that now coach other AFL teams that came from his development suggest that he's a modern version of a coaching champion.

What qualities do you think a successful coach needs to have? Good people skills, develop strong one-to-one relationships with every player, (i.e. take the time to know the players, they are just not names on magnets), an ability to listen and direct and to work positive outcomes from any situation. Work to get the individual best and therefore the team best. Most importantly make sure all the players have smiles on their faces – win, loose or draw, everyone's a winner if they're smiling



Blizz – complete with whiteboard and clipboard

Nickname
Blizz

Playing Experience?
Macedon Junior Football Club
Assumption College (Herald Shield)
Riddell District Football League

Coaching Experience?
Reds U12 Trainer
Reds U13 Assistant Coach
Reds U14 Coach
Reds U15 Coach
Blacks Colts U17 Coach

Your AFL club
Melbourne Dee's

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Team Manager Talk



Shirley Blizzard

This month we get to know Shirley Blizzard and find out what she enjoys about her role as Team Manager for Colts Black

I have two children Nathan, Colts Black and Olivia who at this stage does not play footy but who knows what the future may bring now we have a number of girls teams ;) Kim Ledger, are you reading? Ed.

How long have you been at Ashy? We have been at Ashy since U10's, so this will be our sixth season with Ashy. I have been Team Manager (TM) since U11's, so this is my fifth year as TM.

What do you enjoy most about the role of Team Manager? I enjoy getting to know the players and families. We are so grateful to have met so many great players and families over the years.

Tell us about your funniest moment as Team Manager? This would have to be our first Mums team lunch. We arranged a Yum Cha lunch at Purple Sands in Camberwell, it was one of the funniest and longest lunches that I have ever had! This luncheon is now known as **Mum Cha** and we try to have a lunch at the end of each season.

Shirley, your team joined the league mid-season, how do you think they're going? Considering that 10 out of our 22 players had not played footy together, 5 players were new to Ashy, and weekly changes to team line ups to support the Greens, our team is doing well. Our win loss ratio is at 33.33%, and percentage is at 149.64% and this means that we have won well and our losses have been close. Now that our team has settled, we hope to put a string of wins together over the next four rounds, which will hopefully get us a spot in the finals.

What do you love most about being a part of the Ashy Redbacks? What I like best about being part of Ashy is the social network, for both parents and children. It is so important for our children to have friends in the local area and outside of their school groups, especially in the

GIRLS FOOTY

Kim Ledger, Girls Footy Manager, shares with us how our three girls teams are going and talks about the opportunities to be a part of Girls Footy:

There's some pretty exciting news coming out of Girls Footy at Ashy Redbacks right now. It's highly possible that two of our teams will make finals, which is an **AMAZING** result! *Imagine being a first year player in a girls team and being in a team that is sitting convincingly on top of the ladder in DIVISION 1! #thatswhatdreamsaremadeof*

We have 63 girls at the Ashy Redbacks this year and next year, we are aiming for anywhere between 80 to 100 girls. Today, participation in girls footy is one of the highest across all sports in Australia and as a Club (thanks to Kim Ledger and her support team), we are very well positioned to increase our teams from 3 to 4 or 5 teams in 2017.

To prepare for this growth, we are calling out for Coaches, Assistant Coaches and Team Managers that may wish to express interest in being a founding official for Girls Footy at the Ashy Redbacks. With the announcement of a Women's National League by the AFL, and the introduction of an U10, U12, U14, U16 and U18 grades in the YJFL (as well as potentially U13 and U15), there's never been a better time to be a part of Girls Footy.

This weekend we have our three girls teams playing at our home ground. Our two U15 Girls teams will be vying for the Daniel Lagastes Medal so please join us for a great display of footy and stay behind for Club Night to find out who the worthy recipients are.



June 26 – Ashy Redbacks U15 Red v Beverley Hills



Sarah, Indya and Grace from our U15 Red Girls with Kathy, from Bendigo Bank, Silver Sponsor and Team Sponsor

#GoAshyGirls

FOOTY OPS

Interstate Games

Ashy Redbacks v Stirling Saints JFC, Western Australia (WA)

On Thursday 7 July, our Ashy Under 12 combined team faced off against the Stirling Saints JFC from WA. This was their first visit to Victoria to play Ashy and it was a resounding success. Our team included players, coaches and team managers from our three Under 12 teams.

At first, the Saints found it hard to adjust to the heaver and slippery ground conditions at first, with the first quarter scores with Ashy 4. 3 = 27 Saints 0.2 = 2. The second quarter saw the Saints kicking 3.0 = 18 to Ashy 1.0 = 6. After a half time chat from our coaches, Phil Hine and Greg Dixon, we saw Ashy move the ball better with clean hand balling and positional kicking to register 3.6 = 24 to the Saints 0.1-1. The final scores were Ashy 9.12 = 66 v Saints 4.3 = 27.

Our team officials and parents highlighted the true Ashy hospitality on display. Oranges, water bottles, a medical kit and warm up footballs were supplied so that the Saints could avoid any excess baggage on their flights over ;)



Ashy Redbacks v Mt Hawthorn Cardinals, Western Australia (WA)

On Saturday 10 July, our two Ashy Under 11 combined teams were set to contest the 'Cardies' from WA. A panicked call from the Cardies arrived at 10:00am that morning (games were due to kick off at 11am) saying that their buses had not arrived at their hotel. They flew into crisis management mode as all 80 players and support crew jumped on the nearest number 75 tram and ran from Burwood Highway and Warrigal Road to make it to the grounds on time. You would think after the stressful start that the Cardies would have been disadvantaged but quite the opposite, they came out punching!

Both teams played extremely well and we had a fairy tale ending with one Redbacks team and one Cardies team coming away with a win. A great crowd came along to support our players and Burwood Reserve turned on some winter sunshine. Thanks to Coaches, Dale Rowley (Coach), Rod Matthews (Assistant Coach), David McCleery (Runner), Matt Burns (Coach) and Shaun Purple (Assistant Coach) for leading the teams and to Team Managers for their support.

Everyone that attended after the game enjoyed a complementary sausage sizzle and there was promise by the Cardies to come back again next year for a re-match.



PLAYER PROFILE: Angus 'Gus' Grainger, U9 White

How old are you? 8

What's your favourite footy position to play?
Forward – I wish I could play there the whole game!

What's your favourite TV Show?
Deadly 60

What's your favourite movie?
Star Wars, Empire Strikes Back

Which AFL side do you support?
Hawthorn

Who is your favourite AFL player?
Jarrad Roughead – definitely Roughy!

Who in your U9 White team makes you laugh the most? George Adams



What are your parents always reminding you to do?

Stop kicking the ball in the lounge room, so they bought me an indoors footy!

What are you scared of? I'm scared that the Hawks may lose the Grand Final.

If you had three wishes, what would they be?

1. Hawthorn coming to my house
2. Kicking the footy on the MCG
3. Going on a holiday to Byron Bay for two years

What song would you sing if auditioning for The Voice? Let's Get Ridiculous by Red Foo.

If you found \$20 on the ground, what would you like to spend it on? Footy cards.

Sport and Life Training (S.A.L.T)



In June, our officials were presented with an opportunity to attend a seminar hosted by the team at S.A.L.T. The Ashy Redbacks have facilitated these sessions in previous years, for both officials and players, and the feedback has been exceptional. This year, our attendees learnt about **Creating Healthy Cultures at Footy Clubs**. Here are some key insights learnt during the session:

What qualities does a good leader have? They inspire and equip individuals to reach their full potential.

What is the role of a coach? It is to connect relationally. It's not always what you know about football but how much you care.

What are 3 things that kids need? A friend, a safe place and something they can do well.

Recommendations of a quarter time speech: What went well, praise individuals, deal with negatives, explain processes for next quarter with an optimistic mindset, give specific examples and **encourage**.

CANTEEN NEWS



Hot chips, potato cakes, fried dim sims and jam donuts were on offer at our Club for the first time last weekend.

Members have been asking the Committee if we could have hot chips like many other Clubs so we've listened, put in place the measures required to gain approval and invested in new equipment. Already our new menu items have been a huge success!

Health nuts – don't despair, salad rolls and soup will still be available too ;)

#itsallaboutbalance

Volunteers are the life blood of our Club

As one of the biggest Clubs in Australia, it takes a committed bunch of volunteers to enable us provide our members with the highest quality activities and events.

As we head towards finals, we have a busy Club Night schedule coming up, an exciting Presentation Day and we then begin the task of packing up our rooms at the end of season.

We are calling out for parents or players that would be able to lend us a hand between now and September to contact our Club Ops team by sending an email to Steve Carlisle vicepresident@ashyredbacks.org.au

Hear the news first @AshyRedbacks by getting across our social channels

542 likes on Facebook
382 followers on Instagram
39 followers on Twitter



It's heating up on the leader board as we head towards September. Check out the top 5 tippers:

- lwm : 105 points (Coach)
- Cooper: 103 points (Player)
- petew : 103 points (Committee)
- Sandro : 102 points (Parent)
- Dale : 101 points (Coach)

SPONSORSHIP



Sportsguard Mouthguards Sportsguard is Australia's industry leader in the design and production of custom fitted mouthguards.

Sportsguard Mouthguards have been a sponsor of the Ashy Redbacks for fifteen years, making them our longest serving supporter of our Club

This month, we spoke with Andrew Kenyon-Smith about his long association and support of the Ashy Redbacks.

Sportsguard Mouthguards is a 70-year old family business and the team is led by Founder and Director, Andrew Kenyon-Smith. Sportsguard Mouthguards have literally fitted **thousands** of custom-made mouth guards for Redbacks. The team employs 26 people, with six in the head office and 20 in the commercial dental laboratory and supplies to numerous schools and a handful of footy clubs.

Did you know?

- Mouthguards aren't just for footy players – they're for every sports person that would like the health benefits of being protected by a well-fitted mouth guard. The two highest growing customer segments for Sportsguard Mouthguards are basketball players and girls;
- Some of the AFL Clubs that Sportsguard Mouthguards have supplied to are Melbourne, Richmond, Bulldogs, Carlton and Hawthorn. It is not uncommon to seeing up to 70 Hawthorn players or Jack Riewoldt in the office getting fitted for mouthguards;
- Multi-coloured mouthguards are now the most popular style selected;
- You should look at a re-fitting each year as during childhood and adolescence, teeth and mouth shapes change considerably;
- Sportsguard Mouthguards is 100% Australian made (and very few competitors can claim this);
- The busiest time of the year for Sportsguard Mouthguards is Australia Day to Anzac Day. This is when pre-season is in full swing and just before Round 1 commences.

So if you're in need of a custom-fitted mouth guard, you don't need to wait for next year, contact the team at Sportsguard Mouthguards today!

82 Bell St, Fitzroy 3065
03 9417 1449
info@sportsguard.com.au

Remember, if you have private dental health cover, Sportsguard Mouthguards are claimable.

Andrew, on behalf of the Ashy Redbacks community, we thank you for continuing to support us as a Gold Sponsor and we look forward to seeing you in February (if not before)!



Auswide Communications is the Team Manager of our Under 18 Youth Girls team

Auswide Communications is proud to be associated as an Ashy Redbacks Team Sponsor. They believe sport plays a crucial role in shaping key values for our next generation. The team at Auswide Communications are pleased to be involved at a grass roots level to help shape leadership, teamwork and fairness qualities.

An industry leader in the business telecommunications and IT industry, Auswide Communications work closely with clients to deliver superior information management and ensure clients stay connected wherever they may be - the office, home or the local footy ground.

Specialising in Panasonic IP telephone systems, Avaya IP telephone phone systems, video conferencing, networking and Cloud services, Auswide Communications primarily support small to medium enterprise in Victoria and national businesses across capital cities in Australia. They are focused on delivering customised unified communication solutions that actually deliver upon key business objectives.

Auswide Communications will donate 10% of the profit on any sale to an Ashy Redbacks member back to the Club to be used for player facilities or training equipment.

CLUB EVENTS

2016 Club Nights

Thank you to everyone that has joined us at a Club Night this year – and there's still more fun to be had!

Club Nights are a great opportunity to get together and to foster our Club's friendly culture in a relaxed social setting.

Based on member feedback received from surveys last year and this year, we've introduced a number of ways to help promote greater attendance of players and families at Club Nights. New initiatives introduced are: different menu items in the Canteen, premium quality wine and champagne in the Bar, more activities for players to enjoy (including Player of the Month Award, Rising Star Awards, AFL Player Appearances) and varying the evenings of Club Nights between Friday and Sunday. This month, we're kicking off a table tennis (winner stays on)!

For the remainder of the 2016, we're hosting six more Club Nights:

Sunday 17 July	Lagastes Medal Round & Milestone Game Awards
Friday 29 July	Last Friday Club Night
Sunday 31 July	Milestone Games & Player of the Month Awards (July)
Sunday 14 August	Finals Club Night
Sunday 21 August	Finals Club Night
Sunday 28 August	Grand Final Club Night

If you're available to help us at Club Night by serving in the canteen or bar, drop our Social team a line social@ashyredbacks.org.au



SAVE THE DATE:

SUNDAY 11TH OF SEPT : PRESENTATION DAY

Or for a Redbacker, let's call it **"MAD SUNDAY"**

You had a blast out our Season Launch so let's do it all again at an end of season celebration!

All grades will join together at Burwood Reserve for a team presentation and then the fun can begin. More details to come....

Need an end of season team break up venue? Go to Sergio's

Pizza Party Package

For only \$10.00 per person you can enjoy pizza and a can of soft drink (includes Coaches, Assistant Coaches and Team Managers). All other guests are offered 15% off their bill.

Available on Mon, Tues, Wed and Thurs. Call 9885 8202 to book now!



Let the table tennis games begin
July 17



The Ashy Redbacks AGM
will be held in our club rooms on
25 October 2016

All welcome.

NOTICE BOARD



AFL LEVEL 1 COACHING COURSE
 for Females

AFL VICTORIA

YJFL and AFL Victoria will be holding a Female only Coaching Course, which will give you an AFL Level 1 Coaching Accreditation.

**WHEN: SATURDAY
 SEPTEMBER 17TH, 2016**
**WHERE: BULLEEN PARK,
 BULLEEN**
WHO: ALL FEMALES

Please email charlotte.mahoney@yarrajfl.org.au if you are interested

Ball survey feedback

Thank you to all the members that completed our 2016 Ball Survey recently. We've learnt:

- * You're ready for a new venue and that you're prepared to travel to the CBD for a better experience
- * You're supportive of a cocktail party format
- * You're keen on more dancing, a first class playlist and even a band
- * You're happy not to have a theme and keep the dress formal

Based on your feedback, our 2017 Ball organising team will be selecting a venue and date for next year's event very soon.

If you're interested in being a part of the organising team, drop us a line social@ashyredbacks.org.au

2016/2017 Entertainment Books are due back now

Over **\$1,500** has been raised to purchase new training equipment at our Club. Your support has been **amazing** – and we know our players will appreciate it the most. All books are back now so please either buy it or return it to the box in the Club Rooms near the canteen.



The winning team of the pizza party will be announced as soon as all books are returned.



Milestone celebrations in U14 Green. Well done Luke A, Luke D and Harry!



Auskick Pie Night

Here's Tayla from Youth Girls, Rachel and Sara from U15 Red enjoying a Four 'n Twenty with Prep and Year 1 from Auskick Burwood on Friday 15 July